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The Journal of Investing (JOI) is a scholarly journal for the financial services industry, appealing to both the academic and practitioner audiences. The JOI offers practical analysis and leading-edge investment strategies used in the investment profession today. Articles lay out implementable models and critical insights on a range of current investment topics. The JOI focuses on easy-to-read analysis that is applicable across many markets, including practical information on emerging markets, asset allocation, retirement planning, and re-balancing portfolios. The JOI offers access to the most promising investment opportunities worldwide - proven ideas and advice that can help to maximize assets and manage portfolios more effectively.

MISSION

The Journal of Investing was launched with the mission of educating investment professionals by presenting practical analyses and leading-edge investment strategies used by industry experts and finance academics. The JOI provides implementable models and critical insights for its readers.

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